

"The Natural Beauty Enthusiasts"

Name: Omar Roth Salon: Salon O

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Area of Expertise: Natural looking hair and "rescuing the suburban client from looking suburban" Why he's our hero: Roth views each and every client as the "total package," so don't be surprised if he not only critiques your hair, but your lipstick color, too. "Women have such a

natural beauty," he says. "All I have to do is find out what motivates them and bring it out; not only in their hair but also in the way they feel about themselves."

Claims to fame: Roth has worked for famous hair gurus on both the East and West coasts, spending many years at Frederic Fekkai in Manhattan before moving on to Jose Eber in Beverly Hills. While at Fekkai, Omar styled the likes of Anna Nicole Smith, Calvin Klein, Marla Maples, Sigourney Weaver, Kim Basinger, and former First Lady Nancy Reagan to name a few. He's also worked behind the scenes at fashion shows for Westchester resident and designer Ralph Lauren.